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# Role of State Support for National Cinema in the Context of the Country's Cultural Development – Case Study of Kazakh Cinema

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## ABSTRACT

The relevance of the study is expressed in the fact that the development of Kazakh cinema through the lens of social and political problems has until recently received little attention, although its role in culture and modern society is very great. The purpose of this study was to determine the impact of the state policy of Kazakhstan on the national cinema. The study analysed the current legislative documents related to the field of cinema and provided a brief overview of them. The ideas of state policy in contemporary Kazakh cinema were explored, cinema in terms of the country's social and cultural dynamics were described, and a factor analysis of the current state of cinema in Kazakhstan was conducted. Furthermore, the main goal of the state policy and its main areas in the matter of cinematography were defined. The study presented an analysis of the influence of different social and political systems in Kyrgyzstan, Tajikistan, Uzbekistan, and Turkmenistan on the national cinema. In addition, the study considered contemporary Kazakh films, the key areas of state policy, which found their role in the production of cinema. The results showed that governmental involvement in the cultural process of the country is needed. Support for national cinema is the main current in the field of state management of the film industry. Today, funding for film projects favours national cinema; films of social significance have a spiritual and non-commercial value. Comedies are considered to be the most successful profitable genre in Kazakhstan's cinema, although they stay low-budget in production. Not only the government but also the other stakeholders of the population need to be involved in the development of the film industry. The practical significance of this study lies in the fact that its findings can be used as a basis for the preparation of training disciplines: "World Cinema Process", "Cinematography", "Modern Kazakh Cinema Process".

## KEY WORDS

Creative industry, film financing, subsidies, social norms, legislative framework

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