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Determinants of Network Effectiveness: Evidence from European Cultural Networks

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ABSTRACT

Cultural cooperation in Europe has grown considerably in the last two decades. This growth is mainly driven by European policies that support stable public-private partnerships to enable the cultural workforce to cooperate internationally. This research focuses on the effectiveness of cultural networks, proposing insights for a comprehensive framework of determinants that can enhance or limit their effectiveness. To this end, the paper discusses the results achieved on both a theoretical and empirical level, examining respectively the networking literature on the effectiveness of public-interest networks and surveying the CEOs of ten renowned European cultural networks funded by the Creative Europe Programme.

KEY WORDS

Cultural network, performance, determinants, Creative Europe, network effectiveness

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